



Join us for the first annual Texas Hispanic Upfront on Thursday, June 5th, as the leading Spanish-language Broadcast and Cable TV networks present their new fall programming. Meet executives from more than a dozen media companies at the Media Fair from 5:30 to 7:00, while enjoying bar service and heavy appetizers. Multimedia presentations follow from 7:00 – 10:30 p.m.

Participating Broadcast TV Networks



Cable TV Networks



Other Media Vehicles



Sonny Melendrez will be the Master of Ceremonies for the event, which will include live performances by 5 musical groups. Stay for dancing to live music after the multimedia presentations.

Master of Ceremonies and Entertainment



Date:	Thursday, June 5, 2008
Time:	5:30 – 7:00 Media Fair and buffet dinner; 7:00 – 10:30 multimedia presentation of television programming; 10:30 – 11:00 live music and dancing
Location:	Scottish Rite Library & Museum, 308 Avenue E at 4 th Street, downtown San Antonio
Parking:	Free on street and in nearby city lots
Menu:	Heavy appetizer buffet and bar service during Media Fair from 5:30 – 7:00 p.m.
Cost:	AMA Members \$45; AdFed Members \$50, non-members and walk-ins \$60; Student members \$35, Group of 10 for \$350. No show and late cancellation policy in effect.
RSVP:	RSVP and pay online at www.sa-ama.org by Monday, June 2.
Attire:	Cocktail, black tie, or business attire
More Info:	Full details of the event are available online at www.savision.org

For more information contact :
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