

You Are Invited...

TEXAS HISPANIC UPFRONT

Thursday, June 5, 2008

San Antonio, Texas

On Thursday, June 5th, leading Hispanic television and media companies will present their upcoming fall programming at the first Texas Hispanic Upfront, to be held in San Antonio at the majestic Scottish Rite Library & Museum.

The event will include a tabletop Media Expo from 5:30 to 7:00 p.m., where you can speak first hand with representatives of a wide range of media companies serving the Hispanic market. During the Media Expo, you will enjoy a heavy appetizer buffet and open bar, accompanied by live musical entertainment. From 7:00 to 10:30 p.m., you will experience multimedia presentations from more than a dozen Spanish-language broadcast and cable TV networks showcasing their innovative new fall programs.

This is your opportunity to get an advance preview of upcoming programming and to take advantage of unique sponsorship and upfront buying opportunities previously available only in New York.

Visit the events page at www.sa-vision.org to RSVP your participation at this must-attend marketing event.

For more info: Diane Huth, SAVision Chair at (210) 601-7852 dxhuth@valassis.com
Scott Keeler, Upfront Chair at (210) 859-6914 or scott.keeler@citcomm.com

Sponsors



DATE: Thursday, June 5, 2008

TIME: 5:30 – 7:00 Media Fair & heavy appetizer buffet & open bar, 7:00 – 10:30 multimedia presentation of television programming

LOCATION: Scottish Rite Library & Museum, 308 Avenue E at 4th Street, downtown San Antonio

PARKING: FREE on street and in nearby city lots

COST: For RSVPs prior to May 19th: AMA Members \$35, members of other sponsoring organizations \$40, non-members & walk-ins \$50;
Group of 10 \$350; AMA student members \$25. Rates are \$10 higher for ALL attendees after May 19.

RSVP: RSVP & pay online at www.sa-ama.org by Monday, May 19 for early bird rates & by June 2 for final reservations.

ATTIRE: Cocktail, black tie, or business attire

STAYING OVER? Book your hotel located next to the venue by May 5th to guarantee rate - availability is limited:

Marriott Residence Inn - Alamo Plaza, 425 Bonham Street - \$139 per night - (800) 331-3131 - Reference: Upfront Rooms

Hampton Inn Downtown - 414 Bowie Street - \$129 per night - (800) HAMPTON or (210) 225-8500 - Group Code: THU